

## Strategic Outcomes

While continuing to work toward implementation of all aspects of the church vision particular focus shall be applied to the following Strategic Outcomes through the June 2012.

1. First Universalist Church will be a dynamic force to spread the Unitarian Universalist message of love and hope by implementing truly radical hospitality. Success will be indicated by:
  - Increased visibility in the community as a welcoming liberal congregation.
  - Increased numbers of visitors.
  - Visitors find their welcome warm and meaningful so they return.
  - Increased membership.
  - Increased involvement in church activities by newcomers.
  - Youth follow a welcoming path to transition from religious education to adult church membership.
  
2. First Universalist will provide a rich array of program offerings which encourage active participation by newcomers and existing members and friends. Success will be indicated by:
  - Increased participation in rich and meaningful program opportunities that are consistently provided for all to find satisfying roles in church activities.
  - Congregational program needs and interests are targeted based on solicited staff and congregational input.
  - Increased accessibility is provided by scheduling programming at a variety of convenient times with daycare and other expressed needs are also addressed.
  - Programming interrelates the spiritual, the intellectual, fellowship and living our faith through service.
  - Leadership skills are built within the staff and congregation through increased training.